

FAX# 703 528 7880 OCT16/12 12.39  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME	KATIE KEULEMAN
SALES PRSN	WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT16/12 12.39

DATE OF THE ...

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ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		1200N-330P	30		\$2,750.00	10/13	10/13	1		SAT	1

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1537  
 PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		330P-700P	30		\$2,750.00	10/13	10/13	0		SAT	0
PROGRAM : NCAA FOOTBALL												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13												
STATION MAKEGOOD OFFERS:												
M12	OK'D		BUY#23				OCT13		30S	\$2,750.00	(OCT16/12)	
			BUY#24				OCT13		30S	\$2,750.00		
							SAT/330P-700P					
OFFER: NONE												
CMT: WE CAN OFFER AND IF WE NEED TO WE CAN MOVE SPOTS TO HDL# 6269464												
OCT/12			289205.00									
CONTRACT TOTAL												289205.00
TOTAL SPOTS												138

MARKET TOTALS \$660,825 WFTV 44% WKMG 18% WESH 16% WOFL 15% WKCF 2% WRBW 3% CABL 0% WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE